

Serial No.

16. (Amended) Apparatus as claimed in Claim 1, wherein said predefined information is a message.

19. (Amended) Method as claimed in Claim 17, wherein said received signal is an acoustic signal.

20. (Amended) Method as claimed in Claim 17, wherein said received signal is a commercially broadcast signal.

**IN THE ABSTRACT:**

Please add an Abstract of the Disclosure submitted herewith on a separate page.

**REMARKS**

Entry of the amendments to the claims, before examination of the application in the U.S. National Phase is respectfully requested.

If there are any questions regarding this Preliminary Amendment or this application in general, a telephone call to the undersigned would be appreciated since this should expedite the prosecution of the application for all concerned.

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If necessary to effect a timely response, this paper should be considered as a petition for an Extension of Time sufficient to effect a timely response, and please charge any deficiency in fees or credit any overpayments to Deposit Account No. 05-1323 (Docket #3036/49686).

Respectfully submitted,



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**Appendix to Amendment**

(Marked up version of amended claims)

4. (Amended) Apparatus as claimed in [any preceding Claim,] Claim 1, wherein said received signal is in digital format.

6. (Amended) Apparatus as claimed in [any preceding Claim,] Claim 1, wherein said received signal is broadcast by a commercial broadcasting means.

10. (Amended) Apparatus as claimed in [any preceding Claim,] Claim 1, wherein said apparatus further includes programming means coupled to said activation means and arranged for programming said predefined signal and said predefined information.

11. (Amended) Apparatus as claimed in [any preceding Claim,] Claim 1, wherein said display means is a liquid crystal display.

12. (Amended) Apparatus as claimed in [any preceding Claim,] Claim 1, wherein said activation means is an application specific integrated circuit.

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13. (Amended) Apparatus as claimed in [any preceding Claim,] Claim 1, wherein said apparatus further includes an analogue to digital interface means, a programmable digital processor and battery means.

15. (Amended) Apparatus as claimed in [any preceding Claim,] Claim 1, wherein said predefined information is an advertisement.

16. (Amended) Apparatus as claimed in [any of Claims 1-15,] Claim 1, wherein said predefined information is a message.

19. (Amended) Method as claimed in [Claims 17 or 18,] Claim 17, wherein said received signal is an acoustic signal.

20. (Amended) Method as claimed in [any of Claims 17 - 19,] Claim 17, wherein said received signal is a commercially broadcast signal.